**CAYENNE PEPPER**

Lafayette, Louisiana

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**OBJECTIVE**

Seeking a challenging intern position in the marketing field utilizing strong communication, design and research skills.

**EDUCATION**

**University of Louisiana at Lafayette May 2027**

Bachelor of Science in Business Administration, Marketing GPA: 3.4/4.0

* Relevant Courses: Sales Management, Marketing Research, Media Graphics, Public Speaking
* Honors/Awards: Dean’s List (Fall 2023), Garcia Family Scholarship Recipient

**EXPERIENCE**

**Sales Associate October 2023 - Present**

*JC Penney Department Store | Lafayette, Louisiana*

* Promoted to Lead Sales Associate after 3 months of employment.
* Achieved Customer Satisfaction Award for outstanding customer service.
* Train new employees ensuring all store policies are adhered by.
* Design displays to effectively market new clothing lines and appeal to buyers.
* Assigned to buyer for 6 weeks, including trip to New York market.
* Use effective communication skills and an emphasis on customer satisfaction to consistently meet department quotas.

**Promotional Assistant August 2022 - October 2023**

*Old Navy Department Store | Lafayette, Louisiana*

* Interacted with hundreds of men, women and children while giving away promotional items for a statewide 4th of July promotional event.
* Worked cooperatively with a group of 15 co-workers to plan and execute various activities for customers.
* Created appealing displays to promote items and appeal to customers.
* Assessed effectiveness of displays and made changes when necessary.

**Babysitter Summer 2022**

*Self Employed | Houston, Texas*

* Planned and prepared nutritious meals for 3 children daily.
* Provided a safe environment for children and ensured all needs were met.
* Effectively maintained accurate accounts for all clients.

**ACTIVITIES**

**Pi Sigma Epsilon |** *Member* **December 2023 - Present**

**Delta Delta Delta Sorority |** *Member* **August 2023 - Present**

**SKILLS**

Microsoft Word, Excel, PowerPoint, Publisher, Canva